

# Message From Marsha



May 27, 2008

*Dear Horse Enthusiasts,*

*This year marks an historic year for 100,000+ horse enthusiasts of Colorado! The General Assembly overwhelmingly supported SB178, a license plate bill that honors the contributions of the horse industry in Colorado.*

*Colorado's frontier image and culture would not be complete without the contributions of the horse! Home to over 256,000 + horses, horse ownership is one of the fastest growing segments of Colorado's livestock industry. The horse industry contributes over \$1.6 billion dollars annually to our economy, and generates approximately \$21 million dollars in annual taxes.*

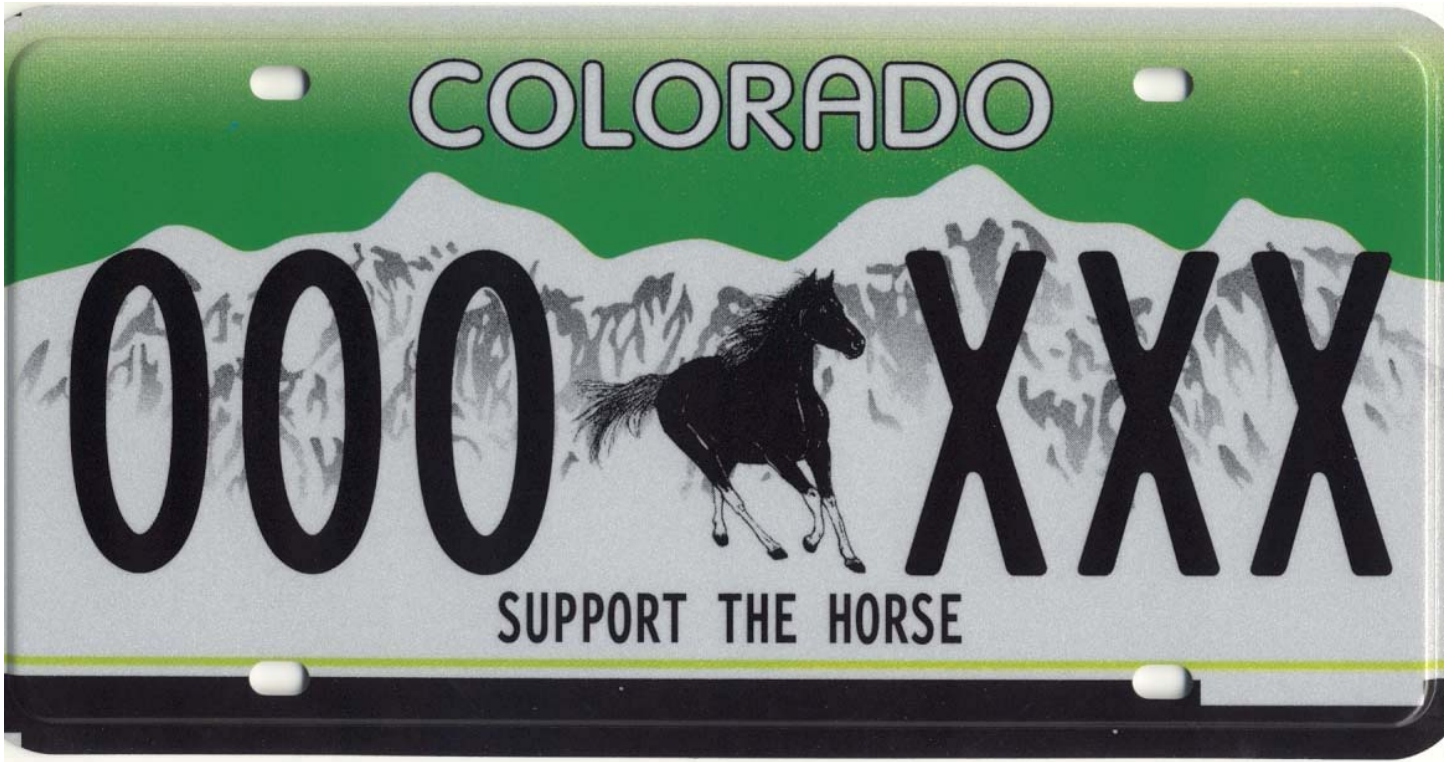
*One can witness the beauty and strength of these animals at the Pikes Peak or Bust Rodeo, El Paso County Fair and Little Britches Rodeo. Hunting, ranching, show and rodeo contestants respect the agility of these magnificent animals and support this legislation.*

*The Colorado Horse Development Authority and the Colorado Horse Council license plate registry has registered over 3,000 enthusiasts who are waiting to purchase these plates. If you are interested in recognizing the history, heritage and contributions these great animals have made to our state, consider purchasing one of these license plates for your vehicle today! Part of the price of the plates will be donated to the Colorado Horse Development Authority to support research and educational projects for the horse industry.*

*The Horse License Plates are available for purchase through the Colorado Horse Development Authority at 303-292-4981 or on their website located at [WWW.CHDA.ORG](http://WWW.CHDA.ORG). Visit my website to view the license plate and pictures of the bill signing ceremony. If you have any questions concerning this bill or any other legislation please contact me anytime.*

*Respectfully,*

*Marsha Looper,  
Colorado State Representative HD # 19  
Ag., Livestock & Natural Resources Committee  
State, Veterans and Military Affairs Committee  
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Bill Signing Ceremony